



Instant Approvals up to \$3 Million – now available!

At RBC Insurance®, we're on a journey to simplify the way we do business and improve the advisor and client experience.

To help us celebrate the first anniversary of our journey, the face amount for applications eligible for **RBC YourTerm™ point-of-sale decisioning has increased to \$3,000,000**, up to and including age 50! With the use of our new AI tools, eligible clients can be approved instantly, allowing for more Canadians to have the coverage they need when it matters most.



Integrated within our award winning* RBC *YourTerm* eApplication sits our enhanced questionnaires tailored based on age and face amount. It's like having a dedicated underwriter alongside you and your clients when completing the health and lifestyle questions in the eApplication.

Enhancing your digital experience

If underwriting requirements are needed, they will now be displayed in our Advisor Report. This helps you set client expectations while speeding up the overall process. **

If you're not already using our eApp for your term clients, start today and ensure you complete the Health & Lifestyle Questionnaire!



*Did you know?

RBC Insurance was recognized with the "Best Digital Insurance Initiative" award at The Digital Banker's Global Insurance Innovation Awards! This award showcases our success in streamlining the RBC *YourTerm* life insurance journey with instant point-of-sale approvals.

Resources

Find resources on the Sales Resource Centre [digital tools page](#) for term life including the end-to-end video and job aid and updated FAQ.

Questions?

Please call your local RBC Insurance regional office at 1-866-235-4332.

** RBC Insurance Underwriting reserves the right to request additional underwriting evidence.

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