



For advisor use only. Not for client distribution.



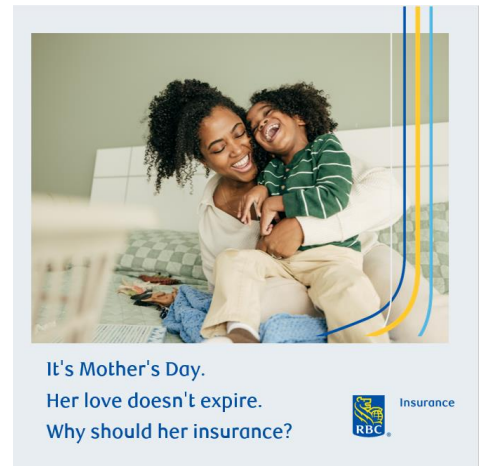
Mother's Day campaign: Protect the people you love with insurance

Our latest Mother's Day marketing campaign encourages your clients to protect the people they love by making sure their families are covered.

As part of this campaign, your clients may see new promotional posts on Instagram and Facebook highlighting our life insurance solutions.

Share with your clients

We've created this new [Mother's Day e-card](#) for you to share with your clients. Use this to start the conversation about how RBC Insurance® life solutions can help them protect what matters most.



Questions?

Please call your local RBC Insurance regional office at 1-866-235-4332.